



Tanya Soria

Creative Media

CONTACT

 (619) 598-3445

 tanyalsoria@gmail.com

 www.tanyasoria.com

ABOUT ME

I am a creative media professional with a passion for innovative thinking and strategic execution. With a wealth of experience across the communications landscape, I possess a diverse skill set that positions me as a versatile expert in the field of digital media.

COMPETENCES

- Photography
- Videography
- Social Media
- Graphic Design
- Creative Writing

LANGUAGES

English & Spanish

REFERENCES

Available upon request.

EDUCATION

Southwestern Adventist University

2018 - BS in Communication

University of Southern California - Annenberg School for Communication & Journalism

2024 - MS in Public Relations, Innovation, Strategy & Management

WORK EXPERIENCE

2018 | Loma Linda University Health - Creative Media Internship

- Produced video and graphic design content for Marketing purposes.
- Pitched ideas to clients and collaborated with creative crews to produce engaging recruitment material.

2019 | San Diego International Film Festival - Social Media/Graphic Design Internship

- Designed Social Media content to drive anticipation for festival week prior to event.
- Managed and produced real-time content during festival week, including red carpet interviews and awards ceremony content.

2018 - | KUSI/FOX5 - Director/Technical Director

- Managed studio equipment for in-studio broadcast, including camera and audio gear.
- Directed Good Evening San Diego crew to ensure a smooth show.